

São Paulo Against Hunger



São Paulo Against Hunger



Income Transfer and food security are two primary pillars to guarantee the development of autonomy for individuals and their families.

Income transfer - Increase the socioeconomic status of society

The State Department of Social Development promotes social development with the following principles:

- Territorial and network of social protection
- Emphasis on leading family and community policy

For 10 years Brazil has implemented a social protection policy through its Unified System of Social Services

DATA (2019/2020)

Income transfer (R\$ million)	4,000,000
Good meal (R\$ million)	400,000
Food security (R\$ million)	400,000
Food security (R\$ million)	400,000
Food security (R\$ million)	400,000
Food security (R\$ million)	400,000

By subscribing to an Income Transfer Program, the family accepts conditionalities

Conditionalities

- Family must be up-to-date with school enrollment
- Family must be up-to-date with health check-ups
- Family must be up-to-date with vaccination

One of the 5 largest Stock Exchange Markets of the World (BMF & BOVESPA)

São Paulo, capital
Sixth largest city in the world

2nd State with lowest child mortality
TMI = 11.5 deaths per thousand live births (Source: IBGE/CNPQ/Coordenação de População and Social Indicadores - COPSI)

2nd Brazilian State with highest IDHM (Municipal Index of Human Development) in the country
IDHM of São Paulo State = 0.783 (Source: PNLD - Atlas of Human Development in Brazil 2013)

Among 20 first cities with highest Municipal Index of Development, 19 are in São Paulo State (Source: Urban Index of Municipal Development)

SÃO PAULO - BRAZIL'S 1ST STATE

Population: 50.2%
GDP: R\$ 1,100 billion
GDP per capita: R\$ 21,000

Regional Consumer Market in Brazil (US\$100 million)
R\$ 75.5 billion

Greater São Paulo
40.8%
R\$ 100 billion
R\$ 100 billion



OF 100 CITIES IN THE WORLD, 100 ARE IN SÃO PAULO

100 million
R\$ 1.4 billion
US\$ 650 million

OF 100 CITIES IN THE WORLD, 100 ARE IN SÃO PAULO

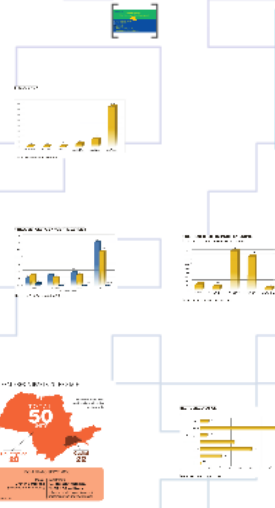
100 million
R\$ 1.4 billion
US\$ 650 million

Comparison between São Paulo and São Paulo

Indicator	São Paulo	São Paulo	Ratio
Population	12.1 million	12.1 million	100%
GDP	R\$ 1,100 billion	R\$ 1,100 billion	100%
GDP per capita	R\$ 21,000	R\$ 21,000	100%



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YOUTH ACTION



Beyond Good Meal

São Paulo Digital Inclusion

Digital Inclusion Program of São Paulo State Government

Fast Lane to Employment

Program of São Paulo State Government offering job training courses in different areas



Food Security

INDICATOR DATA (1999-2014)

Food security	1,000,000
Food security	1,000,000
Food security	1,000,000
Food security	1,000,000
Food security	1,000,000


YOUTH ACTION CURRENTLY

80,736
R\$ 102,641,000.00
US\$ 20 million



GOVERNO DO ESTADO **SÃO PAULO**

Secretaria de Desenvolvimento
Social



One of the 5 largest
**Stock Exchange
Markets** of the World
(BMF & BOVESPA)

São Paulo, capital

Sixth largest city in the world

**2nd State with lowest child
mortality**

TMI = 11,5 deaths/per thousand live
births (Source IBGE/DPE/Coordination of
Population and Social Indicators COPIS)

**2nd Brazilian State with highest
IDHM** (Municipal Index of Human
Development) **in the country**

IDHM of São Paulo State = 0,783
(Source PNUD – Atlas of Human Development
in Brazil 2013)

**Among 20 first cities with highest
Municipal Index of Development,**
19 are in São Paulo State
(Source: Firjan Index of Municipal Development)

SÃO PAULO – BRAZIL'S N°1 STATE

Biggest Consumer
Market in Brazil

(US\$217,5 Billions)

R\$ 761,5 bi

Countryside

50,2%

R\$ 382,3 bi

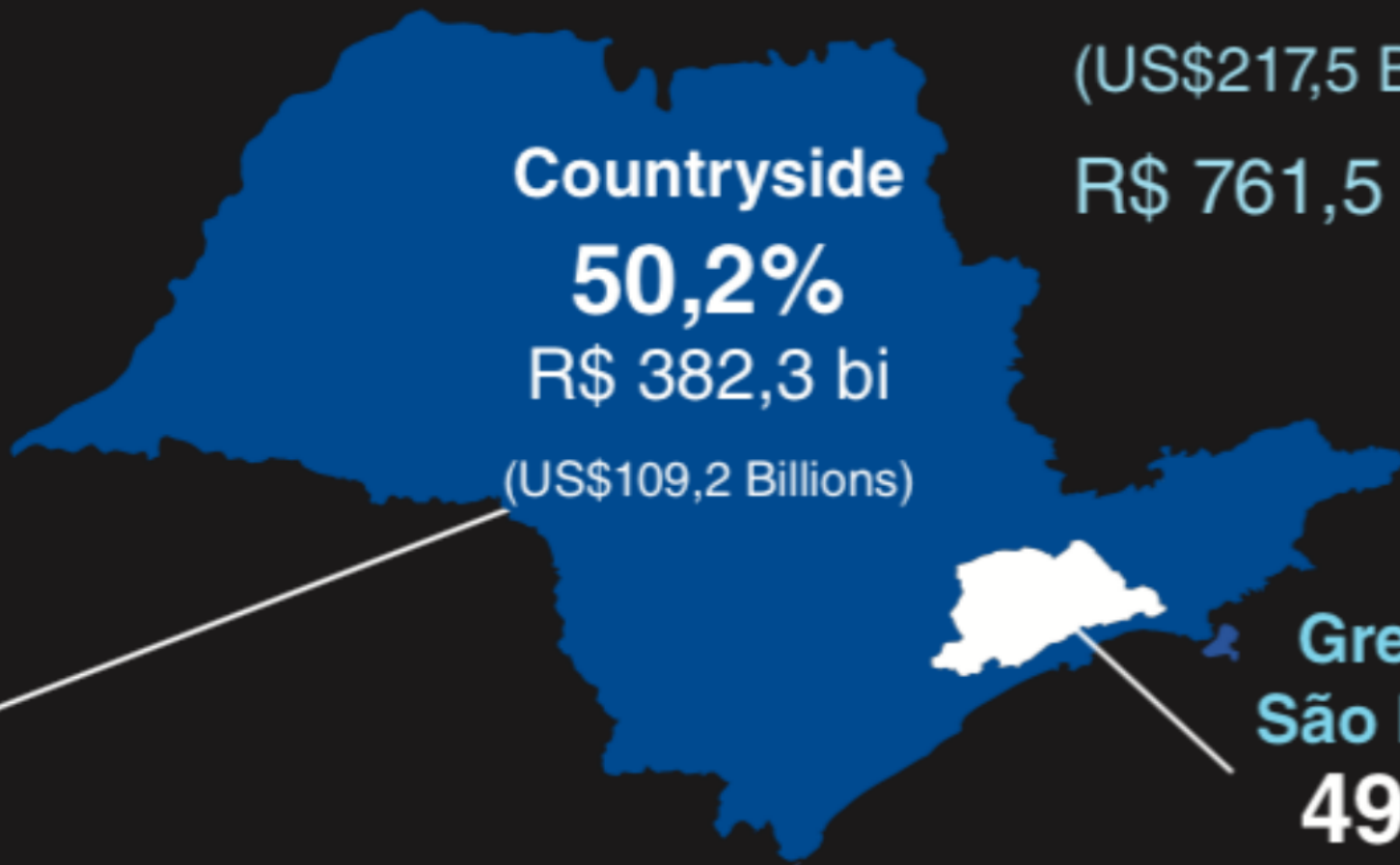
(US\$109,2 Billions)

**Greater
São Paulo**

49,8%

R\$ 379,1 bi

(US\$108,3 Billions)



Proportion between Brazil and São Paulo

			SÃO PAULO'S PARTICIPATION
Territory Km ²	8.515.000 Km ²	248.000 Km ²	3%
Inhabitants	193,9 millions	41,9 millions	22%
Nominal GDP in	R\$ 4,402 trillions	R\$ 1,466 trillions	33%
GDP per capita in	R\$ 22.699,70	R\$ 35.010,38	1,5 x higher

Source: Invest São Paulo – State Department of Economical Development, Science, Technology and Innovation

**For 10 years Brazil has implemented a
social protection policy through its
Unified System of Social Services**





The State Department of Social Development promotes social development with the following principles:

- Territorialized network of social protection
- Emphasis in leading family and communitarian agency

Income Transfer and food security are two primary pillars to guarantee: the development of autonomy for individuals and their families

Income Transfer = breaking the intergenerational cycle of poverty

By subscribing to an Income Transfer Program, **the family accepts conditionalities**

CONDITIONALITIES:

- ✓ **Keeping the children in school**
- ✓ **Up - to - date Vaccination Card**
- ✓ **Pre - natal**
- ✓ **Follow - up of growth and development for kids under 7 years old**

```
graph TD; SP((Social Protection)) --- IT((Income Transfer)); SP --- FS((Food Security)); IT --- CI((Citizen Income)); IT --- YA((Youth Action)); FS --- GM((Good Meal)); FS --- LM((Live Milk));
```

Social Protection

Income Transfer

Food Security

Citizen Income

Youth Action

Good Meal

Live Milk



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YOUTH ACTION

YOUTH ACTION SINCE IMPLEMENTATION IN 2004:

Cared for	Investment:
500 thousand	R\$ 758,5 millions
youngsters	US\$ 220 millions

YOUTH ACTION CURRENTLY:

93.736	Resources for 2015
youngsters	R\$102.641.688,00
	US\$ 30 millions

Dollar = R\$ 3,50

Electronic use only / Apenas uso eletrônico

C A R TÃO
SOCIAL



Renda Cidadã

4001 9100 0710 2420

4001

Válido
até

VAL 09/15 DIA UTIL 20

ADILSON C MIRANDA
6501-3 1.011.318-5

Valid only in Brazil



ELECTRON

CITIZEN INCOME SINCE ITS IMPLEMENTATION IN 2001:

Over **1 million**
families served

Investment of
R\$ 1,4 billion
US\$ 405 million

CITIZEN INCOME SERVES CURRENTLY:

163.558
families

Resources for 2015
R\$ 200 millions
US\$ 57 millions

Dollar = R\$ 3,50

Food Security



BREAKFAST

400 calories



The State Government
subsidizes for each meal
R\$ 0,80 / US\$ 0,23



R\$ 0,50 = US\$ 0,15

LUNCH

1.200 calories



The State Government
subsidizes for each meal
R\$ 3,50 / US\$ 1,00



Children under 6 years old do not pay

R\$ 1,00 = US\$ 0,30

Beyond Good Meal



São Paulo Digital Inclusion

Digital Inclusion Program of the São Paulo State Government.
Computers and Monitors available with free Internet access and orientation for the use of programs and apps.

Fast Lane to Employment



Program of Professional qualification offering quick and free courses in different areas.

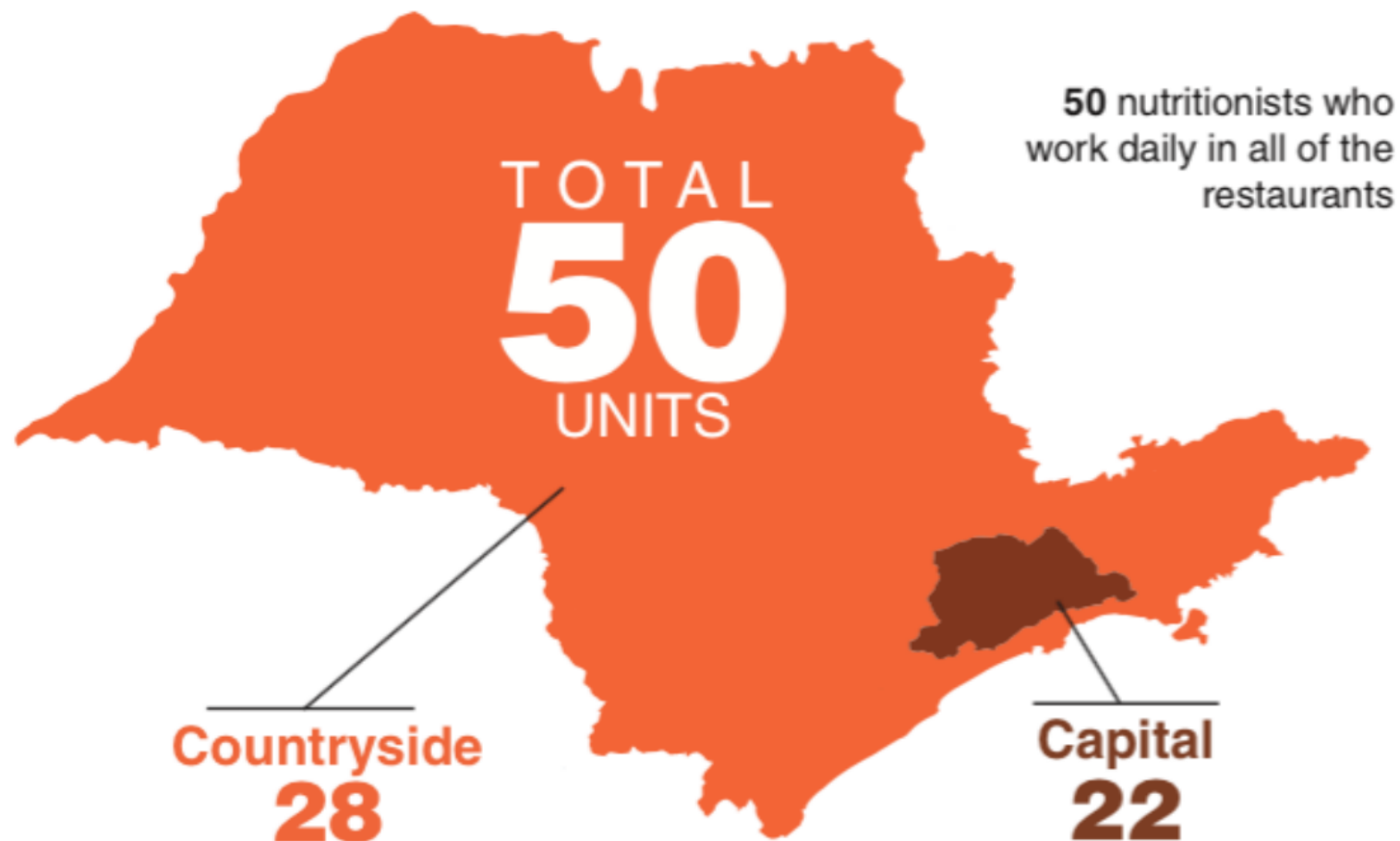
In Bom Prato, the courses are related to the food sector and gastronomy.



BOMPRATO 

Access to balanced and quality meals, access to internet and professional qualification

BOM PRATO RESTAURANTS IN THE STATE



BOM PRATO SINCE 2000:

Meals:
Over **140 millions**
(Lunches and Breakfasts)

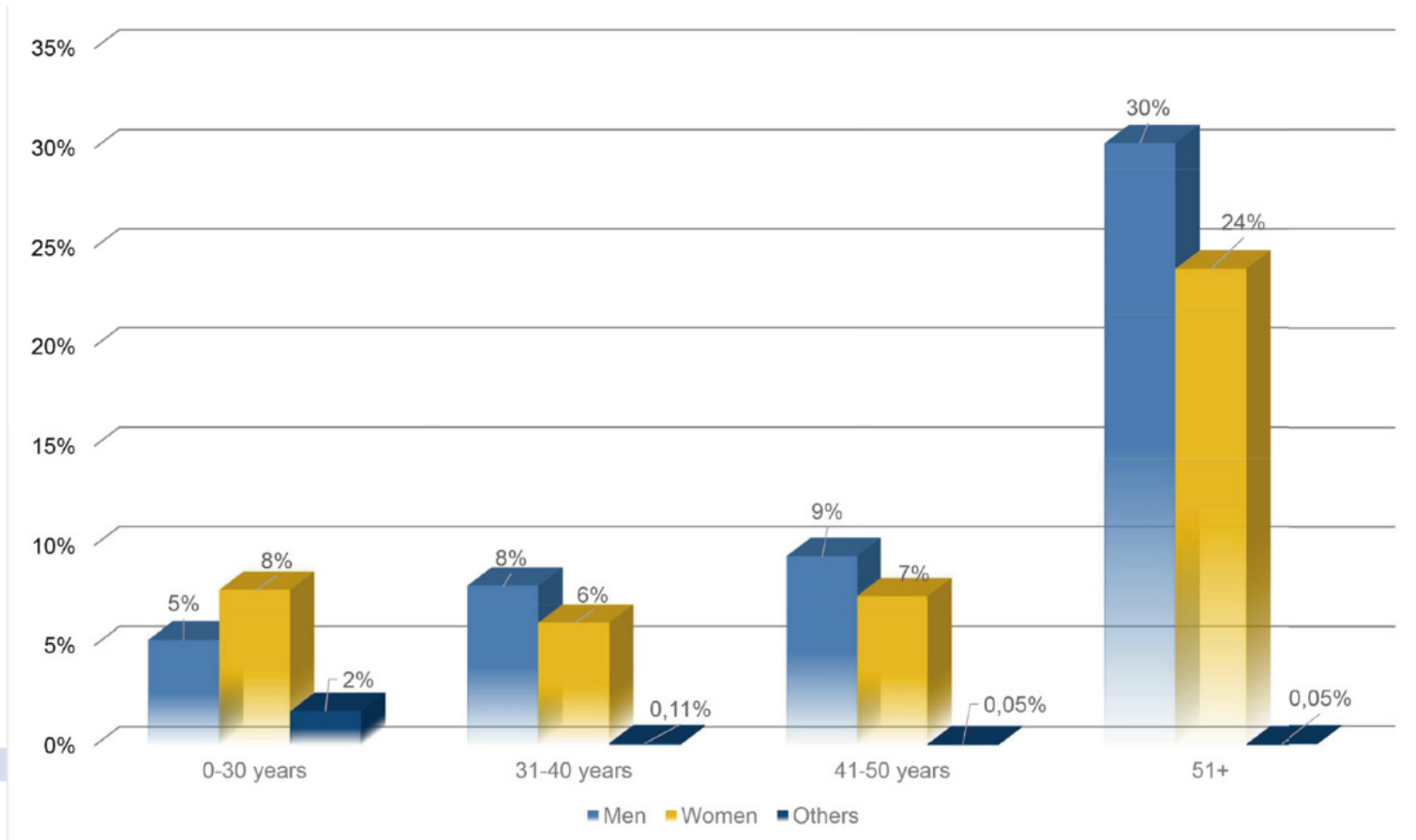
Investment:
over **R\$ 337 millions**
/ US\$ 133 millions
between meals' expenditure, unit
implementation and revitalization

Dollar = R\$ 3,50

Identifying the users profile

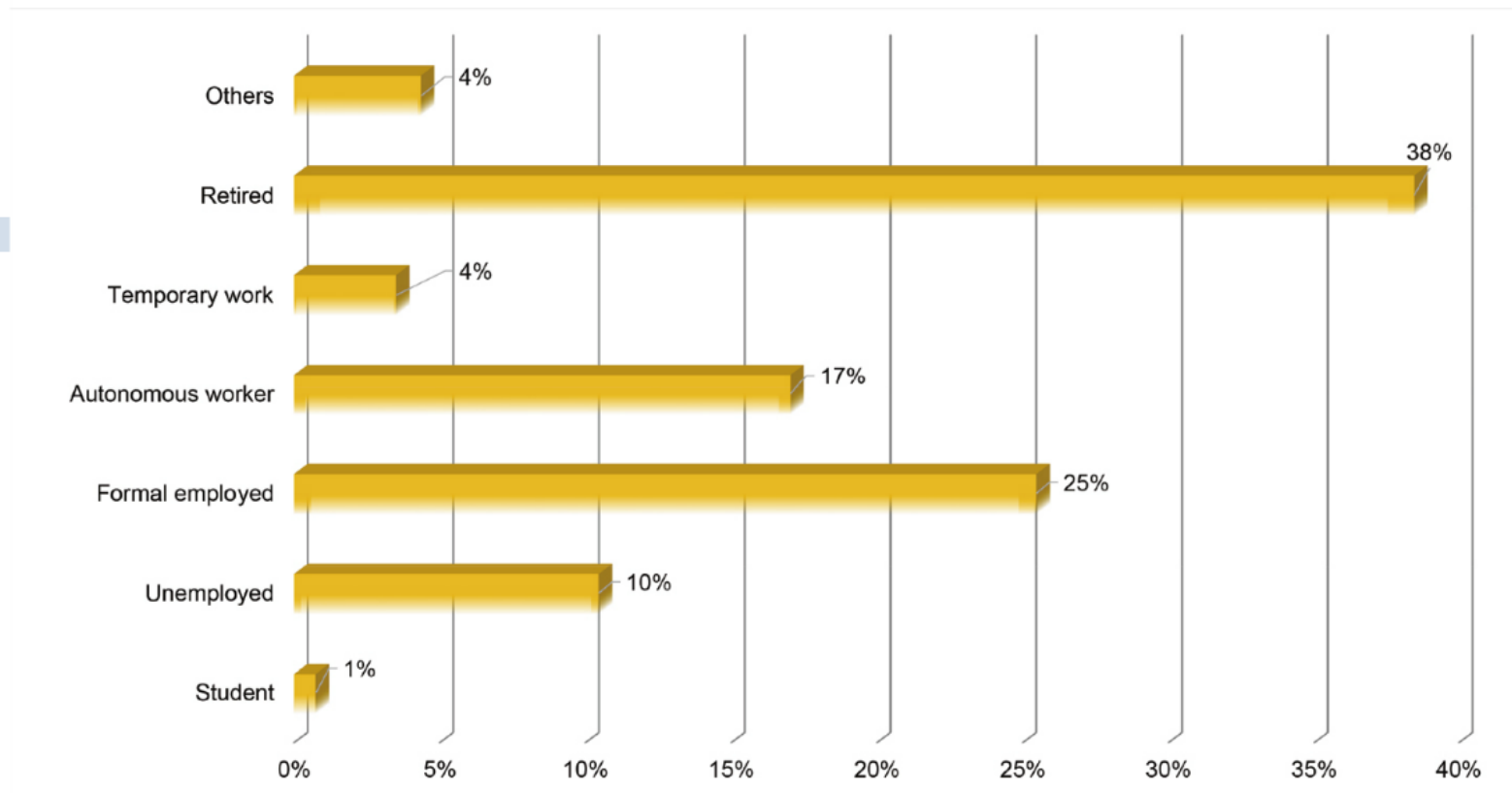


FREQUENT USERS BY AGE AND GENDER



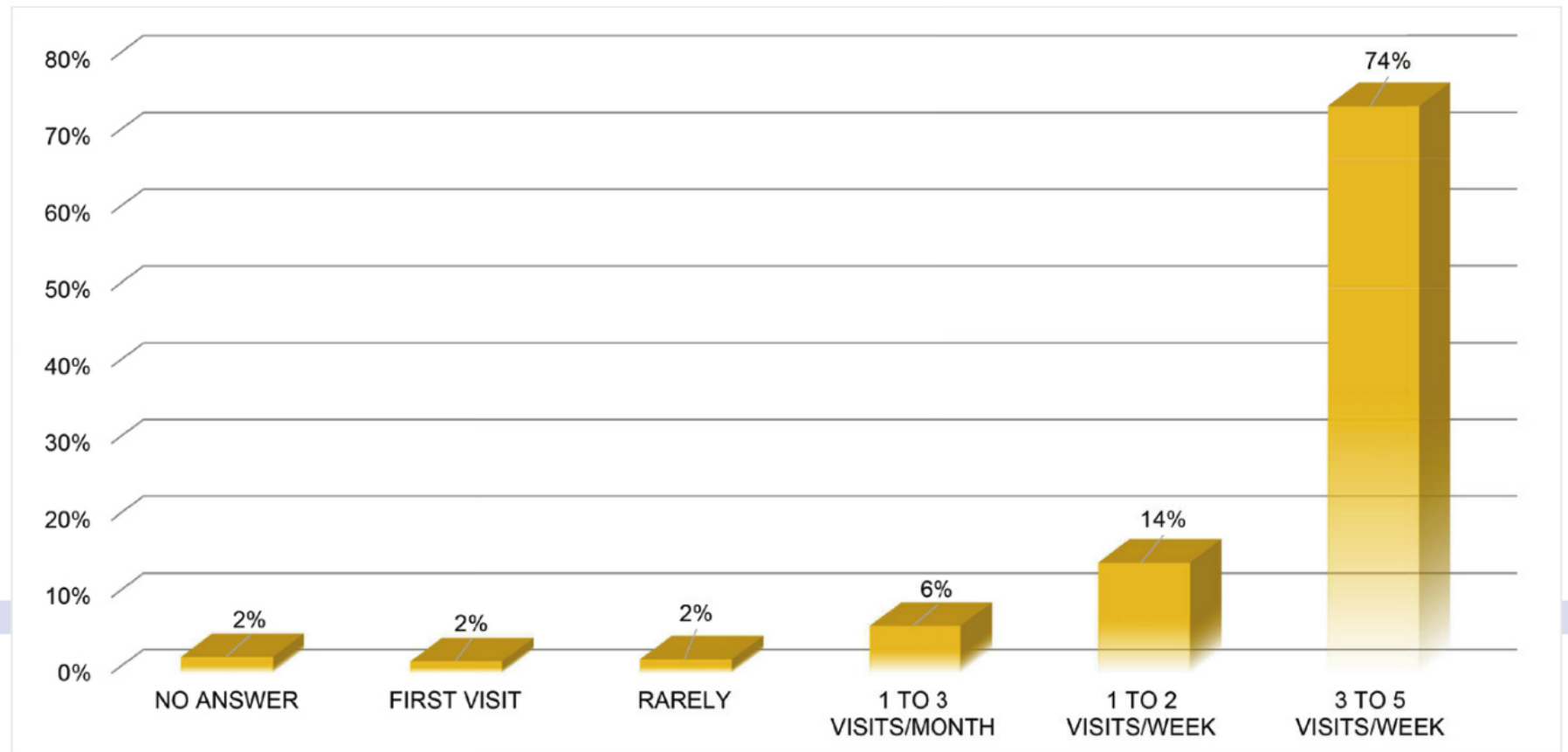
Source: User Profile Research, GEA, SEDS, 2014.

USERS OCCUPATION



Source: User Profile , GEA, SEDS 2014.

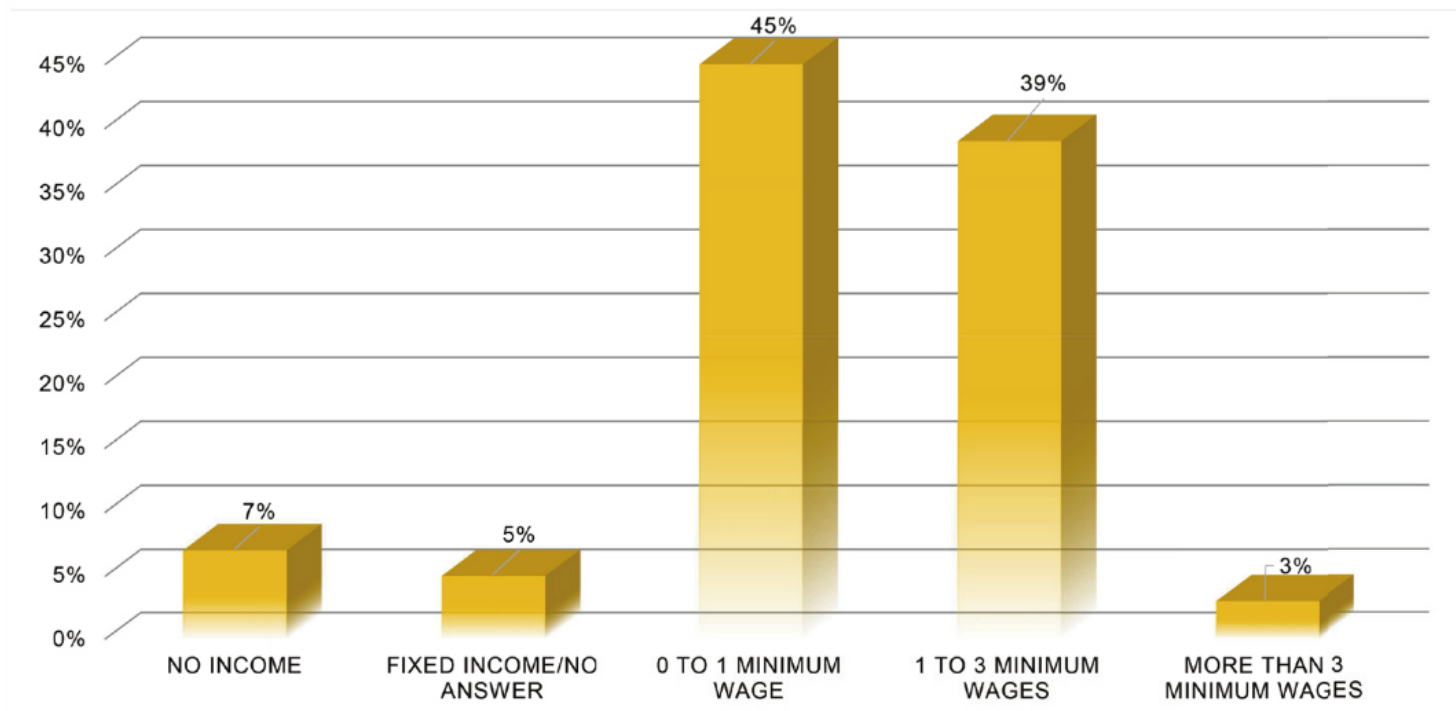
FREQUENCY



Source: User Profile , GEA, SEDS 2014.

FREQUENT USERS BY MONTHLY INCOME

CONSIDER US\$ 225,81 AS THE MINIMUM WAGE IN BRAZIL



Source: User Profile Research, GEA, SEDS, 2014.



VIVALEITE

LIVE MILK

HISTORICAL DATA (1999 - 2014)

Liters delivered

1.790.748.675

Families who have gone through the program

over 3.000.000

Evaluated children (anthropometry)

over 550 thousand

Social organizations who have participated

5.815

Consummation of total state production of milk in 2014

5,9% of 1.903.129.100 liters*

** Source: Institute of Agricultural Economy – Coordination of Integral Technical Assistance - SAAESP – State Department of Agriculture and Provision*

DATA (December 2014)

Liters delivered (per month)	9.301.335
Beneficiaries (per month)	620.089
Investment (per month)	R\$ 17.938.142,16 / US\$ 5,2 millions
Social Entities	2.696
Aggregated Municipalities	605
Distribution points in the whole State	5.750

Source: PAN Management System – State Department of Social Development

THANK YOU !

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www.desenvolvimentosocial.sp.gov.br

São Paulo Against Hunger



Income Transfer and food security are two primary pillars to guarantee the development of autonomy for individuals and their families.

Income Transfer - Income for the development of the family

The State Department of Social Development promotes social development with the following principles:

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For 10 years Brazil has implemented a social protection policy through its Unified System of Social Services

DATA (2019)	
Income Transfer (R\$)	100.000
Food Security (R\$)	100.000
Food Security (R\$)	100.000
Food Security (R\$)	100.000
Food Security (R\$)	100.000

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Income Transfer (R\$)

Food Security (R\$)

Food Security (R\$)

Food Security (R\$)

Food Security (R\$)

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SÃO PAULO - BRAZIL'S 1ST STATE

Regional Consumer Market in Brazil (US\$101.15 billion)

Population: 50.2% (11.5M - 11.5M)

Greater São Paulo: 40.8% (10.5M - 10.5M)

Greater São Paulo: 40.8% (10.5M - 10.5M)



OF THE NATIONAL BUDGET IN 2019 (IN R\$)

1.1 million (R\$ 1.1 million)

1.1 million (R\$ 1.1 million)

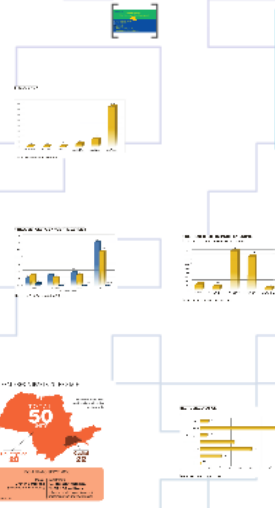
1.1 million (R\$ 1.1 million)

Comparison between São Paulo and São Paulo	
Indicator	São Paulo
Population	11.5M
Population	11.5M
Population	11.5M
Population	11.5M



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YOUTH ACTION



Beyond Good Meal

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Digital Inclusion Program of São Paulo State Government

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Food Security

ECONOMIC DATA (1990-2019)	
1.1 billion	1.1 billion
Food Security (R\$)	1.1 billion
Food Security (R\$)	1.1 billion
Food Security (R\$)	1.1 billion

YOUTH ACTION CURRENTLY

100 thousand (R\$ 100,000)

100 thousand (R\$ 100,000)

100 thousand (R\$ 100,000)

São Paulo Against Hunger

